



What started out as a need driven by the pandemic, camping trailers and caravans are fast catching up with travel junkies as a new way to explore the world. A derivative of the RVs (recreational vehicles), camping trailers are cheaper thus making them more affordable. Along with affordability, these trailers are also appealing to women travellers who want to go solo or with women friends. Fitted with strong locking systems, these offer safety when parked. When the pandemic broke out, people hired trailers and caravans for safe travel from the virus, thus eliminating the need for staying at hotels. Soon, manufacturers saw the opportunity and began creating campers that are bumper pulled and can be attached to any crossover vehicle in much lesser budgets making it easier to purchase them than hiring.



Jas K Shan, life coach, dance and fitness expert and therapist from Chandigarh is mulling over the option of investing in a trailer. "I was one of the first ones to test drive a trailer made in Fatehgarh Sahib, before it was launched," says Jas, an avid traveller, adding, "I wanted to get a feel of the ride to figure out if its bumpy or smooth. We went to Kasauli with my parents and the family and it was good fun." Above all, Jas says the comfortable interiors of the trailer make them compatible for older people and kids. "Kids get irritated sitting upright in cars and older people usually have joint issues making long distance travels difficult. With the trailer being fitted with a bed and kitchenette, they could all sprawl across and enjoy the ride lying down."

The central locking system and a sturdy build offers a perfect sanctuary for riders to lock themselves in.

With caravan culture on rise, trailers are offering an immersive experience of travelling, further fostered by the camping ethos.



Harjit S Rai, who is a manufacturer of camping trailers in Punjab, says now the global traveller is also expressing interest in buying the vehicles from the. "Families, women, millennials are eyeing more personalized and curated holidays that allow them the total freedom of holidaying on their own terms rather than stay confined to hotels. Bumper pull camping trailers can be tanked up, charged, hooked up to the vehicle and simply driven," says Harjit whose prime consideration while manufacturing was women's safety. "We want to promote safe travel for women especially with rise in work from home culture, single women travellers will find it safer inside their own vehicles than hotels," he adds.



Shivani Saini, who runs an adventure camp with her retired army officer husband has bought a camper for putting it on hire for their guests. "We have camping sites in Himachal but we feel women don't feel as safe inside tents as they do inside caravans," she says, adding, "So, we are now offering trailers and caravans, depending on their budget, to women who want to either off-road or travel with families and friends and park it at hotel parking lots or near our camping sites."